

## ADVERTISING RATES 2010

Accent is the news magazine of Australian Christian Churches, with 40,000 copies freely distributed to ACC churches nationally three times a year.

|  |                |
|--|----------------|
| Back page, full page   | \$4,000 (+GST) |
| Inner cover (back or front)  | \$3,200 (+GST) |
| Full page, inside magazine   | \$2,700 (+GST) |
| Half page, full colour (horizontal)<br>(requested position placement of 1/2 page ads cannot be guaranteed) | \$1,500 (+GST) |
| Quarter page, full colour<br>(requested position placement of 1/4 page ads cannot be guaranteed)           | \$900 (+GST)   |
| Insert (maximum 2 inserts per issue)   | \$3,000 (+GST) |

Notes:

### ADSIZES

|   |  |  |
|---|--|--|
| <b>FULL PAGE</b><br>Trim 205 X 276mm (portrait) | <b>HALF PAGE</b><br>Trim 205 X 138mm (landscape) | <b>QUARTER PAGE</b><br>Trim 102 X 138mm (portrait) |
|---|--|--|

Files need to be set up with a 5mm bleed around all edges.

IF YOU WOULD LIKE TO ADVERTISE IN ACCENT  
PLEASE CALL (02) 8853 5150 TO MAKE A BOOKING.

### ADVERTISING CONDITIONS

- Prices are for finished artwork to be provided by advertiser.
- Acceptance of advertisements, final placement, reduction or enlargement required for positioning are all at the publisher's discretion.
- No responsibility is taken for loss of revenue or low conference attendance should the publication or despatch of the magazine be delayed.
- Two formats of artwork will be accepted
  - PDF - High Resolution
    - all fonts converted to curves
    - layers flattened
    - 5mm bleed around all edges
    - crop marks
  - JPEG - High resolution
    - 300dpi
    - 5mm bleed around all edges
    - crop marks
- Inserts to be delivered to mailhouse clearly marked for the publication in which they are to be inserted.

All artwork should be sent by email to:  
advertising@accent.acc.org.au

Phone enquiries:  
(02) 8853-5150

### BOOKING DEADLINES 2010

|         | due to print  | advertising bookings close | artwork to be received |
|---------|---------------|----------------------------|------------------------|
| ISSUE 1 | April 2010    | 8 March 2010               | 25 March 2010          |
| ISSUE 2 | August 2010   | 5 July 2010                | 23 July 2010           |
| ISSUE 3 | December 2010 | 1 November 2010            | 19 November 2010       |